

ANTHONY CRIMARCO

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Education

August 2014 – Present

University of South Carolina, Arnold School of Public Health Columbia, South Carolina
Doctorate of Philosophy (Ph.D.) in the Health Promotion, Education, and Behavior

June 2013

University of Florida, Hough Graduate School of Business Gainesville, Florida
Masters of Science (M.S.) in Management

May 2012

Ball State University Muncie, Indiana
Masters of Science (M.S.) in Wellness Management
Thesis: Prevalence, Attitudes, and Social Cognitive Correlates of College Students Use of Complementary and Alternative Medicine

December 2009

Stetson University Deland, Florida
Bachelor of Science (B.S.) in Integrative Health Sciences
Minor: Business Administration

Honors

2007: Atlantic Sun All-Academic Award, Stetson University Men's Cross Country Team
2007: NCAA Student Athlete Academic Excellence, Stetson University Men's Cross Country Team
2006 – 2009: Stetson University Dean's List
2006: Stetson University Dean's Scholarship

Experience

August 2016 – Present

University of South Carolina Columbia, South Carolina
Research Assistant – IMAGINE

- Partnership between Connecting Health Innovations (CHI) LLC and the University of South Carolina to utilize nutrition, physical activity, and stress management classes to reduce chronic inflammation.

- Specific responsibilities involve distributing weekly blog posts to study participants and assisting with lab measurements.

August 2015 – August 2016

Caritech Agencies Inc.

Miami, Florida

Assistant Manager

- Assistant manager for a small business that acts as a representative for manufacturers to export their products into a variety of countries in the Caribbean.
- Specific responsibilities included purchasing orders, marketing and promotion of over 40 product lines, and to initiate contact with new companies for exporting their products into the Caribbean.

February 2015 – August 2015

University of South Carolina

Columbia, South Carolina

Research Assistant – Vegan Bytes

- Study coordinator for a project that assessed the use of an mHealth device called the Bite Counter which participants used to self-monitor their eating habits.
- The purpose of this research was to compare differences in eating frequency between individuals that follow a vegan diet and individuals that follow an omnivore diet.

August 2014 – Present

University of South Carolina

Columbia, South Carolina

Teaching Assistant

- Courses:
 - HPEB 511: Health Problems in a Changing Society (Fall, 2014)
 - HPEB 502: Applied Aspects of Human Nutrition (Fall, 2016)

August 2014 – December 2014

University of South Carolina

Columbia, South Carolina

Research Assistant – Partnerships for Active Children in Elementary Schools (PACES)

- Assisted with data collection by observing weekly classes and physical education classes at 6 elementary schools. This involved recording the activities in the classroom and the types of exercises at PE.
- Processed 100 accelerometers a week for data analysis of children's' moderate to vigorous physical activity (MVPA) rates. The overall average for boys indicated they were engaged in 34.7 minutes of MVPA a day and girls engaged in 30.1 minutes of MVPA a day.

Publications

1. **Crimarco, A**, Mayfield, C, Moore, JB, Beets, MW, Mitchell, N, Yin, Z. Determinants of attendance at a physical activity focused afterschool program in elementary school children. *Health Education and Behavior*. Under Review, June 2016.

2. Weaver, RG, Webster, CA, Campos, C, Michael. RD, **Crimarco, A**. Physical education outcomes after four months of a two-year pilot study to increase physical activity during school. *Journal of Sports Sciences*. Submitted, May 2016.
3. Schoffman DE, Davidson CR, Hales SB, **Crimarco AE**, Dahl AA, Turner-McGrievy GM. The fast casual conundrum: fast casual restaurant entrées are higher in calories than fast food. *Journal of the Academy of Nutrition and Dietetics*. In press, March 2016.
4. Turner-McGrievy GM, Bouttee, A, **Crimarco, A**, Wilcox, S, Hutto, BE, Hoover, A, Muth, ER. Use of dietary self-monitoring via wrist-worn bite tracking mobile device and weekly behavioral challenges to promote weight loss. *Journal of Medical Systems*. Submitted, February 2016.
5. Weaver, RG, **Crimarco, A**, Brusseau, TA, Webster, CA, Burns, RD, Hannon, JC. Accelerometry-derived physical activity of first through third grade children during the segmented school day. *Journal of School Health*. In press, January 2016.
6. Turner-McGrievy GM, Schoffman DE, Singletary C, Wright M, **Crimarco A**, Wirth MD, Shivappa N, Mandes T, West DS, Wilcox S, Drenowatz C, Hester A, McGrievy M. The challenges of using commercial wearable physical activity trackers for intervention. *Translational Behavioral Medicine*. Under Review, December 2015.

Presentations

1. Turner-McGrievy GM, Wilcox S, Hutto B, Muth ER, Hoover AW, **Crimarco A**. Will work for bites: Use of weekly behavioral challenges to enhance dietary self-monitoring via bite tracking mobile device. Poster Presentation at the 37th Annual Meeting & Scientific Sessions of the Society of Behavioral Medicine, Washington, D.C. April 2016.
2. Mayfield CA, **Crimarco AE**, Saunders RP, Carson RL, Pate RR, Beets MW, Moore JB. What makes a Champion? An evaluation framework for the Be a Champion! comprehensive school physical activity program. Annual Meeting, American Public Health Association, Chicago, IL. 2015.
3. **Crimarco, A**, Mayfield, C, Moore, JB, Beets, MW, Mitchell, N, Yin, Z. Enjoyment of Physical Activity and Athletic Competence Are Not Associated with Attendance at a Physical Activity Afterschool Program in Elementary School Children. Annual Meeting, American College of Sports Medicine, San Diego, CA. 2015.
4. Mayfield, C, **Crimarco, A**, Moore, JB, Beets, MW, Mitchell, N, Yin, Z. Racial Differences in Associations Between Extrinsic Motivation and Attendance in Afterschool Programming in Fifth-grade Children. Annual Meeting, American College of Sports Medicine, San Diego, CA. 2015.

Volunteer Experience

January – May 2011

Building Better Communities

Muncie, Indiana

Community Collaboration Service Learning Outreach

- Collaborated with classmates to form partnerships with the local hospital and community leaders to address community health needs.
- Conducted an interest survey to monitor health and community metrics over time.
- Assisted with the development of a grant written to the Ball Brothers Foundation that raised \$55,000.00 in funding for health education programs.

September – December 2010

Building Better Communities

Muncie, Indiana

Ball Memorial Hospital Wellness Initiative

- Worked with classmates and hospital employees to co-produce a strategic plan for health and wellness promotion for Ball Memorial Hospital employees.
- Developed needs-assessment survey, situation analysis, and logic model for a business portfolio.
- Provided support for planning and implementing guidelines to increase employee participation in physical activity and exercise at the BMH wellness center.

August – December 2009

Stetson University

Deland, Florida

Hatter Tracks

- Participated in a team project with students and teachers in the Integrative Health Sciences department to promote community health by building walking trails around campus.
- Designed pamphlets and signs, assisted with painting the trail, and helped to measure mile markers.